

YouGov / The Times Survey Results

Sample Size: 1411 eligible voters in the Labour leadership election

Fieldwork: 6th - 10th August 2015

	Gender		Age				Region					Social Grade		
Total	Male	Female	18-24	25-39	40-59	60+	London	Rest of South	Midlands / Wales	North	Scotland	ABC1	C2DE	
Weighted Sample	1409	832	577	146	293	486	479	270	369	278	388	101	944	437
Unweighted Sample	1411	848	563	128	227	488	564	216	432	255	410	97	951	431
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

17-21
July
6-10 Aug

First preference voting

[Excludes Don't knows and Wouldn't votes;
n=1,240]

Corbyn	43	53	48	61	56	58	53	49	62	55	47	49	53	51	57
Burnham	26	21	24	17	23	13	22	24	11	18	21	28	25	19	24
Cooper	20	18	17	19	15	15	19	21	16	19	22	17	15	19	15
Kendall	11	8	11	4	6	15	7	6	12	7	10	5	8	10	4

Second preference voting

[Excludes Don't knows and Wouldn't votes;
n=1,231]

Corbyn	44	54	49	61	56	59	53	50	63	57	48	50	54	53	57
Burnham	29	23	26	18	25	16	23	26	12	20	25	31	26	21	26
Cooper	26	23	25	21	19	24	23	24	26	23	28	19	20	26	17

Final Round Voting

[Excludes Don't knows and Wouldn't votes;
n=1,194]

Corbyn	53	60	55	67	64	65	60	55	68	64	54	55	59	59	62
Burnham	47	40	45	33	36	35	40	45	32	36	46	45	41	41	38

Final Round Voting

[Excludes Don't knows and Wouldn't votes;
n=1,205]

Corbyn	n/a	62	59	67	70	66	63	55	65	63	57	61	64	59	68
Cooper	n/a	38	41	33	30	34	37	45	35	37	43	39	36	41	32

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	Selectorate				When became full members			Selectorate		First preference voting			
	Total	Members	Trade union sign-ups	£3 sign-ups	After 2015 GE	After EdM became leader	Pre-Ed Miliband	Full members pre May 2015	All other electors	Burnham	Cooper	Kendall	Corbyn
Weighted Sample	1409	973	253	183	243	282	448	730	679	258	223	103	657
Unweighted Sample	1411	894	307	210	165	223	506	729	682	272	226	93	649
	%	%	%	%	%	%	%	%	%	%	%	%	%

17-21 July
6-10 Aug

First preference voting

[Excludes Don't knows and Wouldn't votes; n=1,240]

Corbyn	43	53	49	67	55	63	52	39	44	62	0	0	0	100
Burnham	26	21	22	14	24	19	19	26	23	18	100	0	0	0
Cooper	20	18	20	10	18	12	19	25	23	13	0	100	0	0
Kendall	11	8	9	8	4	7	10	10	10	6	0	0	100	0

Second preference voting

[Excludes Don't knows and Wouldn't votes; n=1,231]

Corbyn	44	54	50	69	56	63	53	40	45	64	0	0	8	100
Burnham	29	23	24	16	24	22	21	28	25	20	100	0	24	0
Cooper	26	23	26	15	20	15	27	32	30	16	0	100	68	0

Final Round Voting

[Excludes Don't knows and Wouldn't votes; n=1,194]

Corbyn	53	60	56	72	64	68	59	47	52	69	0	24	13	100
Burnham	47	40	44	28	36	32	41	53	48	31	100	76	87	0

Final Round Voting

[Excludes Don't knows and Wouldn't votes; n=1,205]

Corbyn	n/a	62	57	76	66	74	59	48	52	73	32	0	14	100
Cooper	n/a	38	43	24	34	26	41	52	48	27	68	100	86	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how likely do you think it is that Labour would win the 2020 General Election with each of the following leaders?

Andy Burnham

Very likely	12	13	10	10	9	12	13	7	11	14	15	10	10	14
Fairly likely	40	40	41	41	38	38	44	36	39	39	44	47	40	42
TOTAL LIKELY	52	53	51	51	47	50	57	43	50	53	59	57	50	56
Not very likely	29	32	26	33	34	30	24	39	27	30	24	26	32	22
Not at all likely	9	10	8	5	10	11	8	7	11	12	7	8	8	11
TOTAL NOT LIKELY	38	42	34	38	44	41	32	46	38	42	31	34	40	33
Don't know	10	6	15	11	9	9	10	10	12	6	10	10	9	10

Yvette Cooper

Very likely	10	9	11	5	9	10	12	7	9	12	11	6	10	10
Fairly likely	35	37	33	34	30	35	38	33	33	38	36	36	37	31
TOTAL LIKELY	45	46	44	39	39	45	50	40	42	50	47	42	47	41
Not very likely	33	36	30	41	36	34	29	39	31	33	31	36	34	33
Not at all likely	12	13	11	10	16	12	10	11	14	10	12	11	10	15
TOTAL NOT LIKELY	45	49	41	51	52	46	39	50	45	43	43	47	44	48
Don't know	10	6	16	10	9	9	11	10	13	5	10	11	9	11

Liz Kendall

Very likely	4	5	2	6	7	4	2	4	4	7	3	1	4	3
Fairly likely	15	18	10	18	19	14	12	15	13	16	14	17	15	14
TOTAL LIKELY	19	23	12	24	26	18	14	19	17	23	17	18	19	17
Not very likely	31	33	27	31	29	30	32	33	29	32	30	29	31	30
Not at all likely	40	38	44	35	36	41	43	38	40	37	43	44	40	41
TOTAL NOT LIKELY	71	71	71	66	65	71	75	71	69	69	73	73	71	71
Don't know	10	6	16	10	9	11	11	9	14	8	10	9	10	11

Jeremy Corbyn

Very likely	16	16	17	18	15	20	13	14	19	16	18	11	14	21
Fairly likely	26	23	29	26	29	23	25	27	24	24	26	29	25	28
TOTAL LIKELY	42	39	46	44	44	43	38	41	43	40	44	40	39	49
Not very likely	22	22	22	24	24	22	21	24	21	20	21	29	24	19
Not at all likely	25	32	17	23	22	24	30	27	22	31	25	21	28	21
TOTAL NOT LIKELY	47	54	39	47	46	46	51	51	43	51	46	50	52	40
Don't know	11	7	15	9	9	11	11	8	14	8	10	11	10	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%

And how likely do you think it is that Labour would win the 2020 General Election with each of the following leaders?

Andy Burnham

Very likely	12	12	7	16	12	10	14	12	11	34	10	4	5
Fairly likely	40	42	37	35	38	43	44	43	37	51	50	33	36
TOTAL LIKELY	52	54	44	51	50	53	58	55	48	85	60	37	41
Not very likely	29	30	31	25	31	30	29	29	29	11	28	51	34
Not at all likely	9	7	14	11	8	8	6	7	11	0	7	10	13
TOTAL NOT LIKELY	38	37	45	36	39	38	35	36	40	11	35	61	47
Don't know	10	9	11	13	10	9	8	8	11	4	5	3	11

Yvette Cooper

Very likely	10	10	6	11	8	7	14	11	8	5	36	8	3
Fairly likely	35	38	26	34	32	41	39	40	30	48	47	40	27
TOTAL LIKELY	45	48	32	45	40	48	53	51	38	53	83	48	30
Not very likely	33	33	36	32	40	30	31	31	36	32	11	40	41
Not at all likely	12	10	21	9	13	11	9	10	15	8	2	10	18
TOTAL NOT LIKELY	45	43	57	41	53	41	40	41	51	40	13	50	59
Don't know	10	9	12	14	8	11	8	9	11	7	3	1	11

Liz Kendall

Very likely	4	4	4	3	5	5	4	4	4	3	4	25	1
Fairly likely	15	15	10	18	14	15	16	16	14	15	22	51	7
TOTAL LIKELY	19	19	14	21	19	20	20	20	18	18	26	76	8
Not very likely	31	31	30	30	29	30	32	31	30	40	39	17	27
Not at all likely	40	40	44	37	40	40	39	40	41	33	29	5	54
TOTAL NOT LIKELY	71	71	74	67	69	70	71	71	71	73	68	22	81
Don't know	10	10	12	12	11	10	9	9	12	9	7	1	11

Jeremy Corbyn

Very likely	16	15	20	20	20	13	13	13	20	4	2	3	30
Fairly likely	26	25	28	26	33	23	22	22	29	16	11	6	40
TOTAL LIKELY	42	40	48	46	53	36	35	35	49	20	13	9	70
Not very likely	22	22	21	22	21	25	21	23	21	33	28	22	16
Not at all likely	25	29	19	19	17	28	35	32	18	42	54	66	3
TOTAL NOT LIKELY	47	51	40	41	38	53	56	55	39	75	82	88	19
Don't know	11	9	13	13	8	11	9	10	11	6	6	3	11