

YouGov Survey Results

Sample Size: 1096 Labour Party Members
Fieldwork: 27th February - 3rd March 2017

	EU Ref Vote			2015 Vote		Age			Gender		Social Grade		Region					Membership Length		2016 Leadership Vote		
Total	Remain	Leave	Lab	Not Lab	18-39	40-59	60+	Male	Female	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Pre Corbyn leader	After Corbyn leader	Jeremy Corbyn	Owen Smith	Don't Know / Did Not Vote	
Weighted Sample	1096	961	101	859	237	414	393	288	626	470	743	353	238	322	184	294	55	429	667	610	377	110
Unweighted Sample	1096	976	96	896	200	351	434	311	524	572	826	270	157	330	217	326	63	621	475	652	329	115
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following issues, if any, do you think Labour should prioritise in the future? Please tick up to three.

Health	66	67	59	67	60	63	65	71	61	71	68	60	58	67	74	66	66	64	67	70	57	68
Housing	43	42	48	43	43	41	41	49	43	43	41	49	56	45	40	35	22	46	41	46	40	37
Britain leaving the EU	43	44	37	45	39	45	44	41	44	43	47	36	48	39	43	47	37	46	42	35	55	50
The economy	37	37	29	38	31	36	36	37	44	27	39	32	35	40	35	34	40	46	30	29	48	40
Education	25	26	15	26	23	28	26	22	25	26	26	24	22	25	29	23	35	26	25	26	23	28
Welfare benefits	20	19	28	19	25	15	23	23	14	28	16	28	16	21	17	21	31	16	23	23	14	20
The environment	16	17	4	15	21	20	14	13	14	19	15	18	16	21	14	13	18	8	21	20	10	19
Immigration & Asylum	10	8	32	11	10	12	10	9	12	8	10	11	12	6	9	15	6	10	10	8	12	16
Tax	10	10	11	10	8	8	12	8	11	8	8	13	9	11	10	9	8	8	11	13	6	2
Pensions	4	3	7	4	4	3	5	3	4	4	3	6	5	2	6	3	6	2	5	5	3	1
Family life & childcare	3	4	4	4	3	3	3	4	2	5	3	4	1	4	3	5	2	4	3	4	4	3
Transport	3	3	3	3	4	5	2	2	4	1	3	2	3	5	2	2	1	4	3	4	3	0
Crime	2	2	6	2	2	4	2	1	3	2	2	2	1	3	1	3	4	2	2	2	3	1
None of these	0	0	1	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1
Don't know	1	1	0	1	1	1	0	1	1	0	1	0	1	1	1	0	1	1	0	0	1	1

Now thinking about what Labour promise about Brexit going into the next general election, do you think Labour should...

Promise to go ahead with Brexit, but look to negotiate a close relationship with the rest of the EU	41	41	37	41	41	48	39	34	42	39	39	46	38	41	36	45	49	37	44	45	37	31
Promise to hold a second referendum on whether Britain should go ahead with Brexit or remain in the EU after all	30	33	7	30	30	22	32	38	30	30	33	22	29	35	33	23	26	37	25	25	38	27
Promise to stop Brexit and keep Britain inside the EU	11	11	0	11	10	12	10	10	12	10	12	9	12	11	9	9	18	12	10	9	12	13
Promise to go ahead with Brexit and only have a free trade deal with the rest of the EU	7	5	33	8	7	6	8	9	7	8	6	10	8	5	8	10	2	6	8	7	6	14
None of these	2	2	8	2	3	2	2	3	2	2	2	3	2	3	2	3	4	3	2	3	2	3
Not sure	8	8	14	8	9	10	8	6	6	11	8	9	10	5	12	10	2	5	10	10	4	12

Which of the following people do you consider to be a 'Blairite'?

Tony Blair

Is a Blairite	91	92	80	91	90	91	90	93	92	90	93	87	90	95	90	89	94	92	91	92	92	85
Is not a Blairite	2	2	1	2	1	2	4	0	2	2	2	2	4	1	3	2	0	3	2	1	3	5
Don't know	7	5	19	6	8	6	7	7	6	8	5	10	6	4	7	10	6	5	7	7	5	10

Gordon Brown

Is a Blairite	44	43	53	42	51	47	36	49	45	42	43	47	36	49	41	44	56	36	49	50	32	52
Is not a Blairite	39	40	23	40	33	35	43	37	41	35	43	29	40	36	42	39	34	53	29	28	58	31
Don't know	18	17	24	18	16	18	20	14	14	23	14	25	24	15	17	17	10	12	22	10	17	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ed Miliband																						
Is a Blairite	31	31	38	31	32	26	33	37	30	32	28	37	22	34	33	33	35	25	35	37	21	34
Is not a Blairite	50	51	33	51	43	56	46	46	55	43	54	40	57	51	48	44	51	62	42	41	68	37
Don't know	19	17	28	17	25	18	21	17	15	25	17	23	21	15	19	23	15	13	23	22	11	29
Jeremy Corbyn																						
Is a Blairite	2	1	4	1	4	3	0	1	2	1	1	2	0	2	2	1	3	0	2	2	1	0
Is not a Blairite	91	93	76	92	89	90	90	94	93	89	93	86	93	92	90	88	93	94	90	91	93	86
Don't know	7	6	20	7	7	7	9	5	5	10	5	11	7	5	7	10	4	6	8	7	6	14
Tom Watson																						
Is a Blairite	25	24	37	22	33	24	24	26	26	23	21	32	20	27	26	24	31	16	30	35	11	16
Is not a Blairite	47	49	30	49	40	47	46	48	52	41	53	33	52	46	45	45	47	63	37	32	73	41
Don't know	28	27	33	29	27	28	30	26	22	37	25	35	28	27	29	30	22	21	33	33	16	43
John McDonnell																						
Is a Blairite	3	3	7	3	4	4	3	2	3	3	3	4	3	5	0	3	0	2	3	2	3	6
Is not a Blairite	77	79	68	78	75	71	78	85	83	69	81	69	80	75	80	73	90	84	73	77	85	55
Don't know	20	19	26	20	21	25	19	13	14	28	17	27	17	20	19	25	10	14	24	21	12	39
Sadiq Khan																						
Is a Blairite	37	36	49	34	45	30	40	41	40	33	34	43	32	37	40	38	38	29	42	48	22	28
Is not a Blairite	34	36	12	36	26	40	32	28	35	31	38	26	37	36	31	31	32	48	25	20	55	38
Don't know	29	28	38	30	29	30	28	31	25	36	28	32	31	28	29	31	31	23	33	32	24	35
Clive Lewis																						
Is a Blairite	9	8	15	9	9	5	7	17	10	7	8	10	6	11	9	9	4	8	9	9	7	12
Is not a Blairite	44	46	29	45	42	49	42	38	51	34	46	38	48	41	47	41	43	54	37	39	57	27
Don't know	47	45	56	47	49	46	51	45	38	59	45	52	45	47	44	50	53	38	53	52	36	61
Kezia Dugdale																						
Is a Blairite	16	15	27	15	20	15	13	22	19	12	14	19	15	12	17	16	40	14	17	23	7	7
Is not a Blairite	25	27	11	27	19	29	26	18	31	17	28	18	26	25	27	20	39	36	18	13	47	17
Don't know	59	58	62	59	61	56	62	60	51	70	57	62	59	63	56	64	20	50	65	64	46	77
Lisa Nandy																						
Is a Blairite	10	8	27	8	15	8	9	14	11	7	8	14	6	9	10	13	10	6	12	13	4	11
Is not a Blairite	28	29	16	29	22	33	27	20	35	18	32	18	32	26	25	28	26	41	19	15	51	17
Don't know	63	63	57	62	63	59	64	66	54	74	60	68	62	65	65	58	64	52	69	72	45	73
Len McCluskey (General Secretary of Unite)																						
Is a Blairite	3	3	6	3	1	2	3	4	3	3	1	6	3	4	1	3	3	2	4	2	4	6
Is not a Blairite	75	76	65	74	75	70	77	77	81	66	80	63	74	75	77	72	84	83	69	72	83	60
Don't know	22	21	29	22	23	28	20	19	16	31	18	31	23	21	22	25	13	15	27	26	14	34
Dave Prentis (General Secretary of UNISON)																						
Is a Blairite	7	7	10	7	7	5	8	11	8	6	6	11	7	8	6	8	4	5	9	8	6	10
Is not a Blairite	50	52	47	53	41	44	57	52	57	42	55	40	48	52	54	48	55	60	44	44	65	37
Don't know	42	41	43	39	52	52	36	37	35	52	39	49	45	40	40	44	41	35	47	48	30	52

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following leaders of the Labour party are your favourites? Please select up to THREE leaders

Clement Attlee	45	46	37	44	47	47	40	48	51	36	50	35	53	40	53	38	41	50	42	43	53	29
Jeremy Corbyn	40	39	44	35	57	45	38	36	34	48	34	52	36	43	42	37	44	17	55	65	2	31
John Smith	31	31	32	33	21	11	41	44	32	29	33	25	29	28	33	31	44	41	24	27	38	27
Harold Wilson	28	28	35	29	24	22	24	43	34	21	29	27	28	30	23	31	24	36	24	21	39	30
Keir Hardie	25	26	22	25	25	22	25	30	25	25	25	24	27	22	23	24	47	22	27	30	18	22
Tony Blair	21	23	6	22	15	22	20	20	25	15	23	15	21	22	18	22	19	36	11	5	47	15
Gordon Brown	14	14	9	15	9	17	14	8	12	16	14	13	9	16	13	14	18	17	11	10	21	9
Neil Kinnock	12	13	8	13	9	7	20	10	11	14	13	11	15	11	12	13	10	16	10	7	21	12
Michael Foot	11	10	14	11	10	4	12	18	8	14	9	14	9	12	12	10	9	8	12	16	4	3
Ed Miliband	11	11	6	12	5	20	5	4	9	12	10	12	13	11	7	11	5	13	9	10	11	11
Hugh Gaitskell	4	4	2	4	4	3	2	8	5	3	5	2	4	4	2	6	4	7	2	3	6	5
James Callaghan	4	3	4	3	5	2	5	5	5	2	4	3	3	4	2	4	7	4	3	3	5	2
Ramsay MacDonald	3	3	2	4	2	2	5	2	3	3	3	4	3	2	3	5	3	4	3	4	2	5
George Lansbury	2	2	4	3	1	3	2	2	2	2	2	2	3	2	3	1	1	2	2	3	1	1
Arthur Henderson	1	0	2	0	4	2	0	0	1	0	1	1	0	1	0	1	0	0	1	0	2	0
George Nicoll Barnes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
William Adamson	0	0	0	0	0	1	0	0	0	1	0	1	0	0	0	1	0	0	1	1	0	0
J.R. Clynes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Don't know	6	5	16	6	8	8	6	3	5	7	5	9	7	5	7	7	1	3	8	7	1	15

If you had to choose, what type of voters do you think Labour should mainly target in future General Election campaigns?

Conservative and UKIP voters	24	24	18	25	18	29	20	22	27	19	27	17	24	21	19	28	25	31	19	13	42	17
Voters for other parties and those who do not normally vote	68	68	73	67	76	61	73	73	65	73	65	76	69	73	72	62	65	62	72	78	51	75
Don't know	8	8	9	8	6	11	7	5	7	9	8	7	7	6	9	10	10	7	9	8	7	8

Which of these would you say you have more in common with?

People who support the same political party as you, but voted the opposite way to you at the EU referendum	36	33	59	35	38	34	39	34	35	37	34	40	31	35	40	39	36	30	39	43	25	33
People who voted the same way as you at the EU referendum, but support a different political party	44	47	22	44	46	49	40	45	45	43	48	37	45	50	40	40	47	49	41	34	58	53
Don't know	20	20	20	21	16	17	21	22	19	20	18	23	24	15	20	22	17	20	19	22	17	14

Which of these would you say you have more in common with?

People who support the same political party as you, but have a different ideology	17	17	23	19	9	12	18	23	18	16	16	20	15	18	16	19	13	20	15	17	18	13
People who have the same ideology as you, but support a different political party	68	69	52	65	79	78	61	62	69	66	72	60	67	69	67	65	74	65	70	65	71	72
Don't know	15	14	25	16	12	10	20	15	13	18	13	21	18	13	17	15	13	15	15	18	10	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think is more important in a politician?

Having good intentions but not necessarily achieving good outcomes	47	46	59	46	50	44	49	49	44	50	44	54	34	52	53	46	56	35	55	60	27	44
Achieving good outcomes but not necessarily having good intentions	29	30	15	31	24	32	25	31	34	23	34	19	30	26	27	34	30	44	20	12	56	34
Don't know	24	23	26	23	26	24	26	19	21	27	22	28	36	22	19	20	14	21	25	28	17	22

Which of these would you say you have more loyalty towards?

The Labour Party	56	58	35	61	36	50	59	57	61	48	61	44	56	52	52	62	56	83	38	30	95	58
Jeremy Corbyn	19	17	35	15	32	22	17	16	15	24	16	25	17	22	18	17	17	4	28	31	0	17
Neither	6	6	7	6	7	8	6	3	7	5	6	6	9	5	8	4	3	3	8	6	4	11
Both equally	17	18	21	16	23	15	16	23	16	19	15	23	13	19	21	16	23	9	23	30	0	8
Don't know	2	2	2	2	3	4	1	1	1	4	2	2	5	2	1	1	0	0	4	3	0	6